



2019 SPONSORSHIP PROSPECTUS



Photo credit: TripSavvy

International Conference on Ecology & Transportation **ICOET 2019**

September 22-26, 2019 | Hyatt Regency | Sacramento, CA, USA
Hosted by California Department of Transportation



U.S. Department
of Transportation
Federal Highway
Administration



ROAD
ECOLOGY
CENTER
UCDAVIS

ITS UCDAVIS
INSTITUTE OF TRANSPORTATION STUDIES



National Center for Sustainable Transportation



ICOET 2019 STEERING COMMITTEE MEMBER ORGANIZATIONS

- US DOT Federal Highway Administration
- USDA Forest Service
- US Fish and Wildlife Service
- US Environmental Protection Agency
- US Army Corps of Engineers
- Federal Railroad Administration
- California, Arkansas, Montana, New York State, North Carolina, Vermont, Utah, Arizona, Minnesota, and Washington, Departments of Transportation
- California High Speed Rail Authority
- Road Ecology Center, University of California at Davis
- Institute for Transportation Research & Education, N Carolina State University
- University of Central Florida
- Western Transportation Institute, Montana State University
- The Humane Society of the United States
- The Nature Conservancy
- Endangered Wildlife Trust (South Africa)
- Michael Baker International
- VHB
- Cramer Wildlife
- British Columbia Ministry of Transportation, Canada
- Trafikverket / The Swedish Transport Administration
- Infra Eco Network of Europe
- Transportation Research Board ADC30 Committee on Ecology and Transportation

About the Conference

The biennial **International Conference on Ecology and Transportation (ICOET)** brings together leading U.S. and international experts in transportation ecology, engineering, planning, administration, and related scientific study to enhance the project development processes and the ecological sustainability of transportation systems. ICOET identifies and shares quality research applications and best management practices that effectively address wildlife, habitat, and ecosystem interactions with transportation systems.

Founded in 2001, ICOET is organized by the **Road Ecology Center (REC)** at the **University of California, Davis**. The conference program includes more than 150 podium and poster presentations, plenary and keynote remarks by notable policymakers and industry leaders, facilitated discussion sessions, and interactive field trips conducted by the host state DOT. ICOET is supported by the **US DOT Federal Highway Administration (FHWA)** and many federal and state government agencies, nongovernmental organizations, and corporate partners through a Steering Committee and related subcommittees which guide the development of each conference. Learn more about the conference at <https://icoet.net>.

Participants and Attendance

Up to **500 professionals** from dozens of countries regularly attend ICOET. Since 2007 attendance has grown by 60%, reflecting an increasing global emphasis placed on environmental research and policy issues related to transportation. ICOET brings together transportation industry **biologists, engineers, planners, project managers, administrators, researchers, consultants, product manufacturers**, and other decision-makers to address ecological issues from multiple disciplines and seek shared solutions. Participants come from state and federal transportation departments and resource agencies, universities, private corporations, nongovernmental organizations, local and regional planning organizations, and tribal agencies. Up to 75% of ICOET attendees typically come from organizations within the United States.

Become a Sponsor

Sponsors are a vital and valued part of ICOET. Each conference welcomes corporate and organizational sponsors to participate and showcase their products, services and support of the transportation and ecological science industries. **Your organization's sponsorship** will help develop a substantial conference program that delivers important research and technical guidance not only to hundreds of industry leaders attending the event, but to thousands more practitioners around the world who review the ICOET proceedings published online. As a sponsor of ICOET you will:

- **Interact** directly with hundreds of leading experts and decision-makers in transportation and ecological sciences at the federal, state and local levels.
- **Increase** national and international awareness of your organization through exhibit space at ICOET; recognition in the conference program booklet and on the ICOET website; and through email promotion of the event to more than **9,000** industry contacts.
- **Demonstrate** your organization's important contribution to finding ecologically sustainable transportation solutions for addressing wildlife, habitat, and ecosystem issues.

PAST ICOET CONFERENCE SPONSORS, EXHIBITORS AND CONTRIBUTORS INCLUDE:

AASHTO Center for Environmental Excellence ■ ACO Polymer Products ■ Amec Foster Wheeler ■ Animex ■ ARCADIS ■ AZTEC Engineering Group ■ Brown and Caldwell ■ Conservation Northwest ■ CrossTek ■ David Evans and Associates ■ Defenders of Wildlife ■ Dewberry ■ Dudek ■ Ecological Engineering ■ ElectroBraid Fence ■ Environmental Services, Inc. ■ ESI Environmental Solutions & Innovations ■ ECCI ■ FTN Associates ■ Garver Engineers ■ HDR | ICA ■ HR Green ■ ICF International ■ Jones & Jones Architects ■ Kimley-Horn and Associates ■ Lampman Wildlife Services ■ Michael Baker International ■ McCormick Taylor ■ Moffatt & Nichol ■ Mulkey Engineers & Consultants ■ Natina Products ■ Parsons Brinckerhoff ■ Parsons Corporation ■ RECONYX ■ RK&K ■ Roscoe Culvert ■ RPM EcoSystems ■ SEPI Engineering & Construction ■ Sensor Technologies & Systems ■ Sky Island Alliance ■ SRF Consulting ■ T.Y. Lin International Group ■ Three Oaks Engineering ■ URS Corporation ■ U-TECK WeedEnder ■ VHB ■ Wildlife Materials, Inc. ■ Westervelt Ecological Services



"The conference was excellent in all aspects. I especially liked the opportunities provided by the conference organizers to meet and network with other participants. Very well done." – ICOET Participant

Sponsorship Opportunities

ICOET 2019 offers several sponsorship levels to involve and promote your organization. **Register soon** at <https://icoet.net>.

Each sponsorship receives:

- ❖ Recognition of your organization and sponsorship level:
 - In the conference program booklet.
 - On signage at the event and on the ICOET website.
 - In remarks at the conference opening and closing plenary sessions.
 - In conference promotion to prospective attendees.
- ❖ Networking opportunities with participants during scheduled refreshment breaks in the sponsor exhibit area.
- ❖ A contact list of all registered participants.

Platinum Sponsors – \$10,000

Platinum level includes **exclusive** opportunities to sponsor the conference **tote bags** (1 sponsor) or **name badge lanyards** (1 sponsor) and special recognition at the **Plenary Luncheon** featuring remarks by invited speakers and public officials. Additional Platinum benefits include:

- ❖ **Five** (5) conference registrations for your staff and guests.
- ❖ 10ft x 10ft exhibit **booth** space in a prime location of your choice in the sponsor exhibit area, with skirted table and chairs, electrical power, and wireless Internet connection.*
- ❖ **Full-page** advertisement in the conference program booklet.
- ❖ Display of your organization's **logo** on event signage, in printed materials, and on the ICOET website with a URL **link** to your organization's website.

Gold Sponsors – \$7,500

Gold level includes special recognition at the **Plenary Luncheon** featuring remarks by invited speakers and public officials. Additional Gold benefits include:

- ❖ **Four** (4) conference registrations for your staff and guests.
- ❖ 10ft x 10ft exhibit **booth** space in a prime location in the sponsor exhibit area, with skirted table and chairs, electrical power, and wireless Internet connection.*
- ❖ **Half-page** advertisement in the conference program booklet.
- ❖ Display of your organization's **logo** on event signage, in printed materials, and on the ICOET website with a URL **link** to your organization's website.

*Additional decorating and A/V services are available from local vendors for an additional fee(s) per day.

"ICOET was one of the best conferences I've ever attended in my 23 years of service."

– ICOET Participant



Sponsorship Opportunities *(continued)*

Silver Sponsors – \$5,000

Silver level includes special recognition at the **Plenary Luncheon** featuring remarks by invited speakers and public officials. Additional Silver benefits include:

- ❖ **Three (3)** conference registrations for your staff and guests.
- ❖ 10ft x 10ft exhibit **booth** space in the sponsor exhibit area, with skirted table and chairs, electrical power, and wireless Internet connection.*
- ❖ **Quarter-page** advertisement in the conference program booklet.
- ❖ Display of your organization's **logo** on event signage, in printed materials, and on the ICOET website with a URL **link** to your organization's website.

Bronze Sponsors – \$2,500

Bronze level includes special recognition at the **Monday Welcome Reception**, a catered evening event for participants and sponsors. Additional Bronze benefits include:

- ❖ **Two (2)** conference registrations for your staff and guests.
- ❖ 10ft x 10ft exhibit **booth** space in the sponsor exhibit area, with skirted table and chairs, electrical power, and wireless Internet connection.*
- ❖ **Business card-size** advertisement in the conference program booklet.
- ❖ Display of your organization's **logo** on event signage, in printed materials, and on the ICOET website with a URL **link** to your organization's website.

Exhibitors – \$1,500

- ❖ **One (1)** conference registration for your staff.
- ❖ 10ft x 10ft exhibit **booth** space in the sponsor exhibit area, with skirted table and chairs, electrical power, and wireless Internet connection.*
- ❖ Listing on event signage, in printed materials, and on the ICOET website with a URL **link** to your organization's website.

Contributors – \$750

- ❖ **One (1)** conference registration for your staff.
- ❖ **Tabletop space** in the exhibit area, shared with other Contributors, for an informational poster, handouts, or promotional items.
- ❖ Listing on event signage, in printed materials, and on the ICOET website.

In-Kind Sponsorship

- ❖ Contact **Fraser Shilling** at REC, fmshilling@ucdavis.edu, 530-752-7859, to propose an in-kind donation of products or services, including direct-to-vendor payments for needed products and services, and similar contributions to support the conference. Benefits for in-kind sponsorship will be matched to the equivalent sponsor level based on the value of the support.

Join us at ICOET 2019! Contact the Conference Organizer (fmshilling@ucdavis.edu) for more information. Register soon at: <https://icoet.net>.

**Additional decorating and A/V services are available from local vendors for an additional fee(s) per day.*



"This is the friendliest, best value conference around." – ICOET Participant



ICOET 2019 Co-Hosts and Conference Venue

ICOET 2019 is hosted by the **California Department of Transportation (Caltrans)** and supported by the **US DOT Federal Highway Administration**. These organizations are nationally recognized leaders in successfully addressing the many challenges concerning transportation and the environment. The conference is organized by **UC Davis** entities: the **Road Ecology Center** (Lead), the **Institute of Transportation Studies**, and the **National Center for Sustainable Transportation**. The unique diversity of landscapes and species in this region provides an outstanding location and learning experience for ICOET participants. Several field trips during the conference, organized by the DOT and their partners, will showcase award-winning projects and ongoing research addressing sustainable transportation solutions for wildlife, ecosystems, and shoreline infrastructure threatened by sea level rise.

The **Hyatt Regency** in downtown Sacramento, provides full-service conference facilities for ICOET 2019. Large pre-function meeting spaces allow sponsor exhibits to integrate with the participants' flow to and from sessions. The ICOET guestroom block is contracted at reduced rates for many attendees. The hotel is located 12 miles from the Sacramento International Airport (SMF), with convenient ground transportation by public transit, taxi, rental car, and commercial shuttle services. Visit <https://icoet.net> for more information.

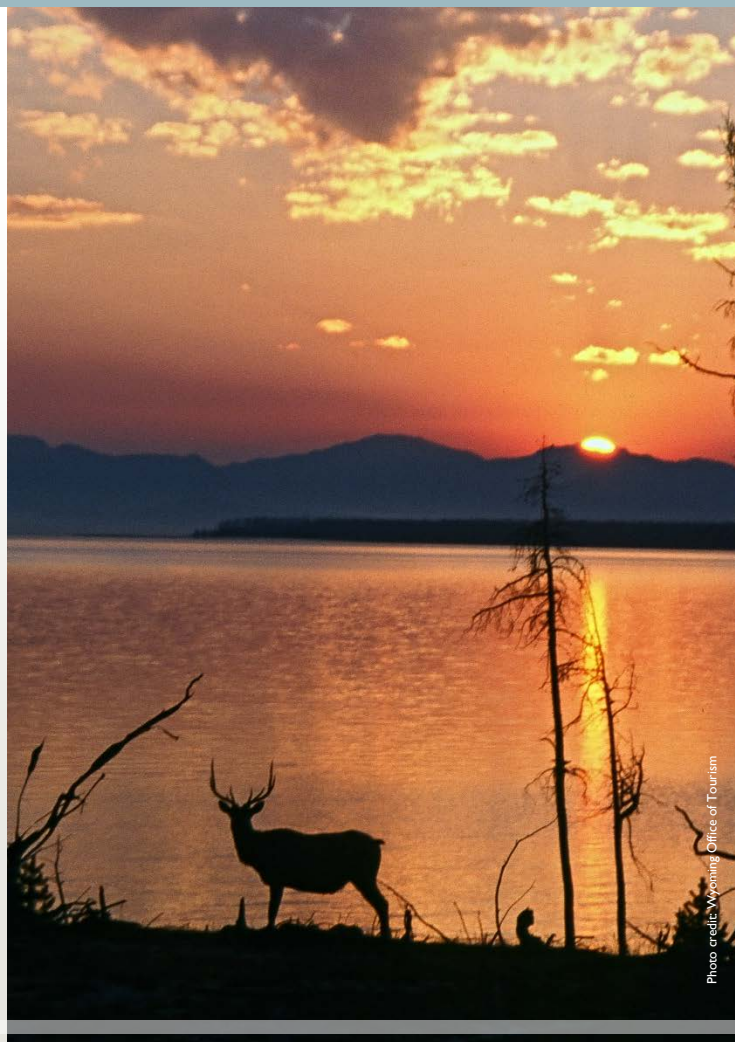


Photo credit: Wyoming Office of Tourism

ICOET 2019 | California

CONTACT US

For more information about ICOET 2019 and sponsorship opportunities, please contact REC staff:

Fraser Shilling, Conference Organizer
fmshilling@ucdavis.edu | 530-752-7859

ICOET is a technology transfer activity of the **National Center for Sustainable Transportation** at the **University of California, Davis**.

<https://icoet.net>



**ROAD
ECOLOGY
CENTER**
UCDAVIS

