

ICOET 2021 Virtual Conference

Sponsorship and Exhibitor Information

For Private Entities



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International Conference on Ecology & Transportation

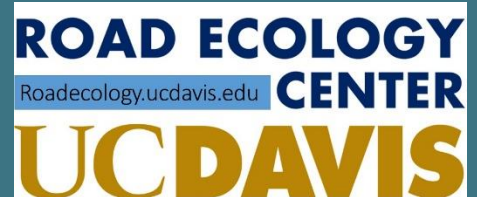
ICOET 2021

September 22-30, 2021 | Virtual Space
Hosted by ICOET Steering Committee

<https://icoet.net>



U.S. Department
of Transportation
**Federal Highway
Administration**





ICOET 2021 STEERING COMMITTEE MEMBER ORGANIZATIONS

- US DOT Federal Highway Administration
- USDA Forest Service
- US Fish and Wildlife Service
- US Environmental Protection Agency
- US Army Corps of Engineers
- Federal Railroad Administration
- Montana, Vermont, Washington, New York, Georgia, Arkansas, Oregon, Arizona, & California Departments of Transportation; Minnesota Department of Natural Resources; California Department of Fish and Wildlife
- Road Ecology Center, University of California at Davis
- Institute for Transportation Research & Education, N Carolina State University
- University of Central Florida
- University of Georgia
- The Nature Conservancy
- Defenders of Wildlife
- Endangered Wildlife Trust (South Africa)
- Michael Baker International
- VHB
- Cramer Wildlife
- British Columbia Ministry of Transportation, Canada
- Trafikverket / The Swedish Transport Administration
- Infra Eco Network of Europe
- Transportation Research Board ADC30 Committee on Ecology and Transportation

About the Conference

The biennial **International Conference on Ecology and Transportation (ICOET)** brings together leading U.S. and international experts in transportation ecology, engineering, planning, administration, and related scientific study to enhance the project development processes and the ecological sustainability of transportation systems. ICOET identifies and shares quality research applications and best management practices that effectively address wildlife, habitat, and ecosystem interactions with transportation systems.

Founded in 2001, ICOET is organized by the **Road Ecology Center (REC)** at the **University of California, Davis**. The conference program includes more than 150 podium and poster presentations, plenary and keynote remarks by notable policymakers and industry leaders, facilitated discussion sessions, and interactive field trips. ICOET is supported by the **US DOT Federal Highway Administration (FHWA)** and many federal and state government agencies, nongovernmental organizations, and corporate partners through a Steering Committee and related subcommittees which guide the development of each conference. Learn more about the conference at <https://icoet.net>.

Participants and Attendance

Over **500 professionals** from dozens of countries regularly attend ICOET. Since 2007 attendance has grown by 60%, reflecting an increasing global emphasis placed on environmental research and policy issues related to transportation. ICOET brings together transportation industry **biologists, engineers, planners, project managers, administrators, researchers, consultants, product manufacturers**, and other decision-makers to address environmental issues from multiple disciplines and seek shared solutions. Participants come from state and federal transportation departments and resource agencies, universities, private corporations, nongovernmental organizations, local and regional planning organizations, and tribal agencies. Up to 75% of ICOET attendees typically come from organizations within the United States. **The ICOET 2019 website enjoyed 27,900 visits from thousands of unique visitors.**

Become a Sponsor

Sponsors are a vital and valued part of ICOET. Each conference welcomes corporate and organizational sponsors to participate and showcase their products, services and support of the transportation and ecological science industries. **Your organization's sponsorship** will help develop a substantial conference program that delivers important research and technical guidance not only to hundreds of industry leaders attending the event, but to thousands more practitioners around the world who view the ICOET website and proceedings published online. As a sponsor of ICOET you will:

- **Interact** directly with hundreds of leading experts and decision-makers in transportation and ecological sciences at the federal, state and local levels.
- **Increase** national and international awareness of your organization through advertising space at ICOET; recognition in the conference program booklet and on the ICOET website; and through email promotion of the event to more than **10,000** industry contacts.
- **Demonstrate** your organization's important contribution to finding environmentally-sustainable transportation solutions for addressing wildlife, habitat, and ecosystem issues.

PAST ICOET CONFERENCE SPONSORS, EXHIBITORS AND CONTRIBUTORS INCLUDE:

AASHTO Center for Environmental Excellence ▪ ACO Polymer Products ▪ Amec Foster Wheeler ▪ Animex ▪ ARCADIS ▪ AZTEC Engineering Group ▪ Brown and Caldwell ▪ Conservation Northwest ▪ CrossTek ▪ David Evans and Associates ▪ Defenders of Wildlife ▪ Dewberry ▪ DUDEK ▪ Ecological Engineering ▪ ElectroBraid Fence ▪ Environmental Services, Inc. ▪ Ertec Systems ▪ ESI Environmental Solutions & Innovations ▪ ECCI ▪ FTN Associates ▪ Garver Engineers ▪ HDR | ICA ▪ HNTB ▪ HR Green ▪ ICF International ▪ Jones & Jones Architects ▪ Kimley-Horn and Associates ▪ Lampman Wildlife Services ▪ Michael Baker International ▪ Michael Hobbs Consulting ▪ McCormick Taylor ▪ Moffatt & Nichol ▪ Mulkey Engineers & Consultants ▪ Natina Products ▪ National Wildlife Foundation ▪ Parsons Brinckerhoff ▪ Parsons Corporation ▪ RECONYX ▪ RES Environmental Services ▪ RK&K ▪ Roscoe Culvert ▪ RPM EcoSystems ▪ SEPI Engineering & Construction ▪ Sensor Technologies & Systems ▪ Sky Island Alliance ▪ SRF Consulting ▪ Stantec ▪ T.Y. Lin International Group ▪ Three Oaks Engineering ▪ URS Corporation ▪ U-TECK WeedEnder ▪ VHB ▪ Wildlife Materials, Inc. ▪ Westervelt Ecological Services ▪ WSP



"The conference was excellent in all aspects. I especially liked the opportunities provided by the conference organizers to meet and network with other participants. Very well done." – ICOET Participant

Sponsorship/Exhibitor Opportunities

ICOET 2021 offers several sponsorship levels to promote your organization. **Register soon** at www.icoet.net.

Each sponsorship receives:

- ❖ Recognition of your organization and sponsorship level:
 - In the conference program booklet.
 - During the virtual event and on the ICOET website.
 - In remarks at the conference opening and closing plenary sessions.
 - In conference promotion to prospective attendees.
- ❖ Networking opportunities with participants during scheduled refreshment breaks in the sponsor virtual exhibit area.
- ❖ A contact list of all registered participants.

Platinum Sponsors – \$5,000

Platinum level includes **exclusive** opportunities to sponsor the conference **sessions**, **advertising space on the conference website**, and special recognition during **Plenary Sessions** featuring remarks by invited speakers and public officials. Additional Platinum benefits include:

- ❖ **Five** (5) conference registrations for your staff and guests.
- ❖ Sponsorship of a half day of technical sessions, including mention in each of the 6 to 8 sessions
- ❖ Playing of a 30-second (played 4 times) **advertisement** that you provide (slides, video) during your sponsored day of programming
- ❖ Individualized Zoom space to meet with conference goers during the conference
- ❖ **Full-page** advertisement in the online conference program
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website with a **URL link** to your organization's website.

Gold Sponsors – \$4,000

Gold level includes special recognition during **Plenary Sessions** featuring remarks by invited speakers and public officials. Additional Gold benefits include:

- ❖ **Four** (4) conference registrations for your staff and guests.
- ❖ Playing of a 30-second (played 4 times) **advertisement** that you provide (slides, video) once during conference
- ❖ Individualized Zoom space to meet with conference goers during the entire conference
- ❖ **Half-page** advertisement in the online conference program
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website with a **URL link** to your organization's website.



Sponsorship Opportunities *(continued)*

Silver Sponsors – \$3,000

Silver level includes special recognition at one of the **Plenary Events** featuring remarks by invited speakers and public officials. Additional Silver benefits include:

- ❖ **Three (3)** conference registrations for your staff and guests.
- ❖ Individualized Zoom space to meet with conference goers during the conference
- ❖ **Half-page** advertisement in the online conference program)
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website

Bronze Sponsors – \$2,000

Bronze level includes special recognition at one of the **Plenary Events**, featuring remarks by invited speakers and public officials. Additional Bronze benefits include:

- ❖ **Two (2)** conference registrations for your staff and guests.
- ❖ Individualized Zoom space to meet with conference goers during the conference
- ❖ **Quarter-page** advertisement in the online conference program
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website

Exhibitors – \$1,500

- ❖ **One (1)** conference registration for your staff.
- ❖ Individualized Zoom space to meet with conference goers during the conference
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website

Contributors – \$750

- ❖ **One (1)** conference registration for your staff.
- ❖ Display of your organization's **logo** during virtual program and on the ICOET website

In-Kind Sponsorship

- ❖ Contact **Fraser Shilling** at REC, fmshilling@ucdavis.edu, **530-752-7859**, to propose an in-kind donation of products or services, including direct-to-vendor payments for needed products and services, and similar contributions to support the conference. Benefits for in-kind sponsorship will be matched to the equivalent sponsor level based on the value of the support.

Join us at ICOET 2021! Contact the Conference Organizer (fmshilling@ucdavis.edu)



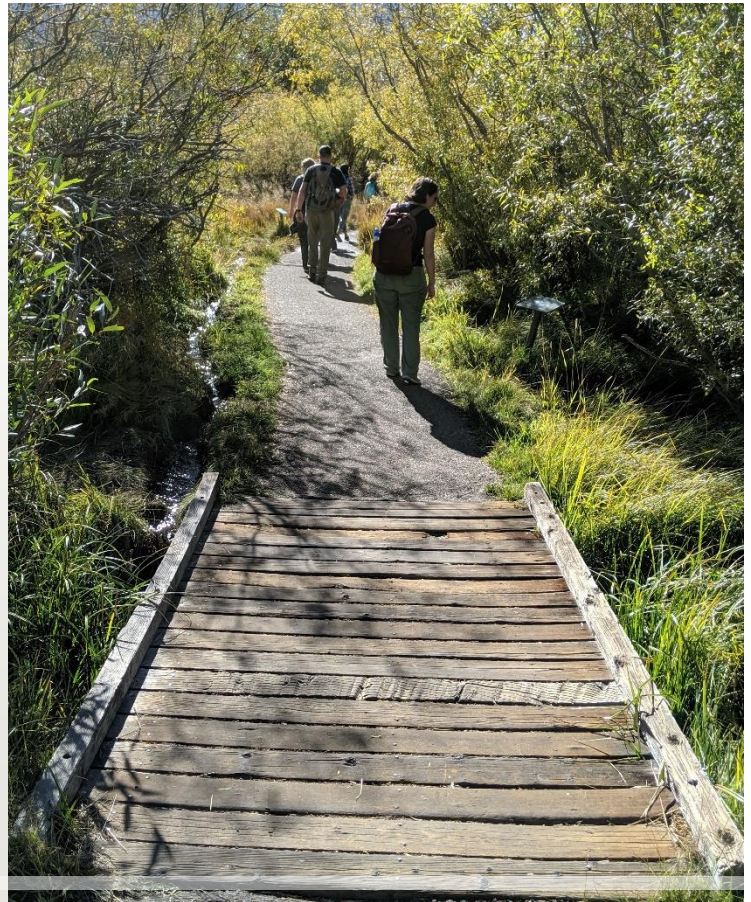
"This is the friendliest, best value conference around." – ICOET Participant



ICOET 2021 Co-Hosts and Conference Venue

ICOET 2021 is hosted by the **ICOET Steering Committee** and supported by a **Multi-State Pooled Fund Study organized by the Washington State DOT** and the **US DOT Federal Highway Administration**. These organizations are nationally recognized leaders in successfully addressing the many challenges concerning transportation and the environment. The conference is organized by **UC Davis** entities: the **Road Ecology Center** (Lead), the **Institute of Transportation Studies**, and the **National Center for Sustainable Transportation**.

The 2021 conference will be special in two ways: 1) it will be entirely virtual and 2) without a geographic home, the 2021 conference will be hosted by the ICOET Steering Committee. The Steering Committee is comprised of agency, academic, consultant, and NGO scientists, practitioners, and policy-makers from the US, North America, and the world. The virtual setting is both necessary because of the pandemic and reflective of a growing movement in scientific conferences to measure and reduce carbon footprint associated with conferencing. That being said, as we are excited by the opportunities and rising to the challenges presented by a fully virtual format, we absolutely look forward to seeing many of you in person in 2023, as we embark on a hybrid ICOET conference model for the future.



<https://icoet.net>

ICOET 2021 | Virtual

CONTACT US

For more information about ICOET 2021 and sponsorship opportunities, please contact REC staff:

Fraser Shilling, Conference Organizer
fmshilling@ucdavis.edu | 530-752-7859

ICOET is a technology transfer activity of the **National Center for Sustainable Transportation** at the **University of California, Davis**.

